



#### FACT SHEET As of 12/31/21

# PROSHARES PET CARE ETF

## **Fund objective**

ProShares Pet Care ETF seeks investment results, before fees and expenses, that track the performance of the FactSet Pet Care Index

### **Fund details**

Inception Date	11/5/18
Trading Symbol	PAWZ
Intraday Symbol	PAWZ.IV
Bloomberg Index Symbol	PETCARE
CUSIP	74348A145
Exchange	Cboe BZX
Net Assets	\$330.49 million
Operating Expenses	0.50%
Distribution Schedule	Quarterly

See reverse for additional information about the fund.

#### About the pet care industry

PAWZ is the first ETF that allows investors to capitalize on people's passion for their pets.

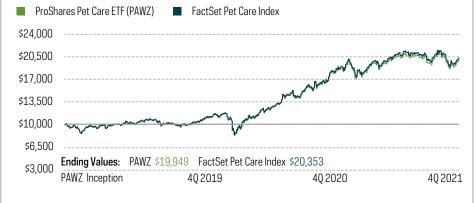
- Seven out of 10 U.S. households today have pets, more than have children, and owners are providing pets with premium foods, luxury services, state-of-the-art health care, insurance policies and more.
- The global pet care industry could exceed \$350 billion by 2027. It has grown steadily every year since 2001, even during the Great Recession.
- PAWZ invests in a range of companies that stand to potentially benefit from the proliferation of pet ownership, and the emerging trends affecting how we care for our pets.

### Fund performance and index history<sup>1</sup>

	40 2021	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares Pet Care ETF NAV Total Return	1.81%	10.82%	10.82%	29.97%	_	24.48%
ProShares Pet Care ETF Market Price Total Return	1.71%	10.46%	10.46%	29.98%	—	24.41%
FactSet Pet Care Index	1.96%	11.63%	11.63%	30.80%		25.25%

Periods greater than one year are annualized

## Growth of \$10,000 since inception<sup>2</sup>



The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Market price returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. ET (when NAV is normally determined for most funds) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

Investing involves risk, including the possible loss of principal. This ProShares ETF is non-diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. Investments in smaller companies typically exhibit higher volatility. Smaller company stocks also may trade at greater spreads or lower trading volumes, and may be less liquid than stocks of larger companies. Please see the summary and full prospectuses for a more complete description of risks. There is no guarantee any ProShares ETF will achieve its investment objective.

The fund is subject to the risks faced by companies in the pet care industry. Although the pet care industry has historically seen steady growth and has been resilient to economic downturns, these trends may not continue or may reverse. ©2021 PSA FS-2021-2765

## Index description

## Additional fund information

#### FactSet Pet Care Index

The index consists of U.S. and international companies that potentially stand to benefit from interest in, and resources spent on, pet ownership. To be eligible for the FactSet Pet Care Index, FactSet requires that a company meets at least one of the following criteria:

- The company's principal revenue source is from one of eight FactSet Revere Business Industry Classification System subindustries-"RBICS subindustries" for short; or
- The company generates at least \$1 billion in annual revenue from at least one of the eight RBICS subindustries; or
- The company's principal business is identified by FactSet as being pet care related, but for which an appropriate RBICS subindustry has not yet been created (e.g., pet insurance).

#### Additional index information

- The index is rebalanced monthly and reconstituted annually.
- At rebalance, the companies whose principal revenue source comes from pet care related products or services will make up 82.5% of the portfolio, while companies that generate \$1 billion or more (but not a principal source) of their revenue from RBIC categories will make up 17.5% of the index.
- The index uses a modified market cap methodology.

## Index characteristics

Number of Companies	33
Average Market Cap	\$30.29 million
Price/Earnings Ratio	43.70
Price/Book Ratio	6.33

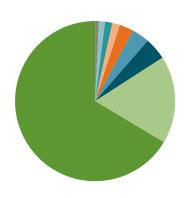
#### **Fund companies**

IDEXX Laboratories Inc. Dechra Pharmaceuticals plc Zoetis Inc. Chewy Inc.	Weights 10.42% 10.33% 10.14% 7.04%
Trupanion Inc. Merck & Co. Inc. Nestle SA Pets at Home Group plc Petco Health & Wellness Co. Inc.	5.84% 4.57% 4.46% 4.33% 4.21%
Freshpet Inc. Colgate-Palmolive Co. CVS Group plc Covetrus Inc. Virbac SA Central Garden & Pet Co. Heska Corp. General Mills Inc.	4.03% 3.81% 3.03% 2.93% 2.86% 2.69% 2.16%

	Weights
Swedencare AB	2.00%
Musti Group Oyj	1.56%
Vimian Group AB	1.55%
Pet Center Comercio e	1.26%
Participacoes SA	
Rover Group Inc.	1.24%
AmerisourceBergen Corp.	1.05%
Pet Valu Holdings Ltd.	1.04%
PetIQ Inc.	0.93%
The J. M. Smucker Co.	0.76%
Anicom Holdings Inc.	0.72%
PetMed Express Inc.	0.70%
Elanco Animal Health Inc.	0.68%
BARK Inc.	0.45%
Zomedica Corp.	0.42%
Patterson Cos. Inc.	0.13%
ARATA Corp.	0.03%

Fund sectors	Weights
■ Veterinary Pharmaceuticals	24.01%
■ Veterinary Diagnostics	13.46%
■ Pet & Pet Supply Stores	12.40%
■ Internet Pet & Pet Supply Retail	8.98%
■ Veterinary Product Distributors	5.53%
■ Pet Supplies Manufacturing	5.13%
■ Pet Food Manufacturing	4.03%
■ Veterinary Services	3.03%
Other	23.41%

Fund geographies	Weights
■ United States	66.40%
■ United Kingdom	17.69%
Switzerland	4.46%
Sweden	3.54%
France	2.86%
Finland	1.56%
Canada	1.45%
■ Brazil	1.26%
Japan	0.75%



For more information, visit ProShares.com or ask your financial professional.

Sources: ProShares; APPA, 2019-2020 National Pet Owners Survey; U.S. Bureau of Labor Statistics (households with children), April 2020; Global Market Insights (pet industry \$ size), Feb 2021; U.S. Bureau of Economic Analysis, Federal Reserve Bank of St. Louis (pet industry growth), August, 2020.

Constituents are subject to change. Market returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. AVAV total returns for the fund are used to calculate Growth of \$10,000. Sum of weightings may not equal 100% due to rounding

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Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns.